



April 8: WHERE ARE YOU GOING?

Workshop in Arts Management

By Lene Bang

Developing strategy for performing arts companies, projects or artists that wish to operate internationally.

WHAT IS IT ABOUT?

This workshop will provide you with knowledge and tools essential for you and your team if you wish to build an international strategy. Discover the difference that a well-planned strategy can make to your ability to priorities on a daily basic, as well as delivering milestone events.

WHO IS IT FOR?

The workshop is targeted at producers, managers and artists with the ambition to work on an international scale, or for artists and arts professionals already with some experience who wish to develop further. There will be two workshop groups, one aimed at artists/artistic directors and one at producers/art managers.

WHAT WILL YOU LEARN?

- A coherent approach to developing your international strategy
- Using this information to improve the effectiveness of the international work.
- Insight into how to begin or rejuvenate your relationship with international arts markets and networks.

PROGRAMME:

:: 09.30-12.30 Producer's workshop

:: 13.30-16.30 Artist's workshop

:: 17.30-18.30 Summary. After the workshops we gather to share experiences and reflections, in a forum open to everyone who hasn't had the opportunity to take part in the workshops during the day!

:: 18.30 Party!

Location: Dansbyrån Studio, Oskarsgatan 6A, Göteborg.

THE WORKSHOP LEADER

Lene Bang, the director of *vonpang Ltd* is based in London, UK. She has been working as a freelance producer since graduating from Goldsmiths College, University of London, with a Master Degree's in Arts Administration and Cultural Policy in 2008. Before arriving in London she explored different cultures by traveling the world in her position as the international touring manager at *Granhøj Dans* (Denmark) and in addition to this she initiated cultural projects such as the street sign project *StiletStier* (Stiletto Streets). Lene's practice and her vision of the arts are being inspired by international collaborations such as the 'Trans Danse Europe Network' and the 'COLINA' projects and by her deep-rooted belief that exchanging skills, knowledge and ideas are key to making the impossible possible. Lene Bang is the international manager of *zero visibility corp.* and [WEGO] and is the producer of *Goossun Art-illery*.



INFO AND REGISTRATION:

Info & registration: mer@dansbyran.se, 031-129746. Please specify if you are attending workshop, summary or both.

Registration deadline 5 april!

MER, arranged by the Gothenburg Dans & Teater Festival, offers venues for performing arts during the Festival. Up until August MER and Dansbyrån is offering a program with focus on international work, aimed at the Swedish community of artists and producers within performing arts. Through this program we hope to offer creative tools, hands on knowledge and access to international networks.